MOBILIZING BUSINESS ACTION TO ADVANCE THE 2030 AGENDA

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The world in 1999
A HUMAN FACE TO THE GLOBAL MARKET

"I propose that you, the business leaders... and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market”

Kofi Annan, UN Secretary General (1997-2006)
UN GLOBAL COMPACT TODAY

9,933 businesses committed to the Ten Principles of the UN Global Compact

3,000 non-business members

70+ Local networks

28% Fortune 500

66m people working in a company active in the UN Global Compact
MAKING GLOBAL GOALS LOCAL BUSINESS

1,500+ awareness raising and capacity building workshops and events aimed at engaging at least
14,000 companies and close to
4,000 companies in public-private partnerships

205 policy dialogue initiatives involving over
6,000 companies in policy discussions with local government

70+ Local Networks
National Councils for Sustainable Development

- Industry perspective: a lens for policy dialogue & preparation of Voluntary National Reviews

- However, challenges in stakeholder management: capturing the “voice of the private sector”

- Global Compact Networks: uniquely positioned to fill the gap
Offer and Demand for private-sector engagement

- Need to increase the demand for high-quality partnerships with the private sector. NCSD mechanisms and other multi-stakeholder platforms can play an important role here.

- But also: improving the offer of “NCSD-ready” companies and industry organizations, by providing them with resources and tools on the 2030 Agenda. Key role of Global Compact Networks.

UNGCF Progress Report showcases good practices
Shifting from financing to partnerships

• NCSD play a strong role by engaging business not only from a financial standpoint, but most importantly in terms of strategic partnerships: leveraging ideas, resources, skills & knowledge of the private sector.

• Keeping the momentum and raising the ambition of sustainable business.