



MOBILIZING BUSINESS ACTION TO ADVANCE THE 2030 AGENDA

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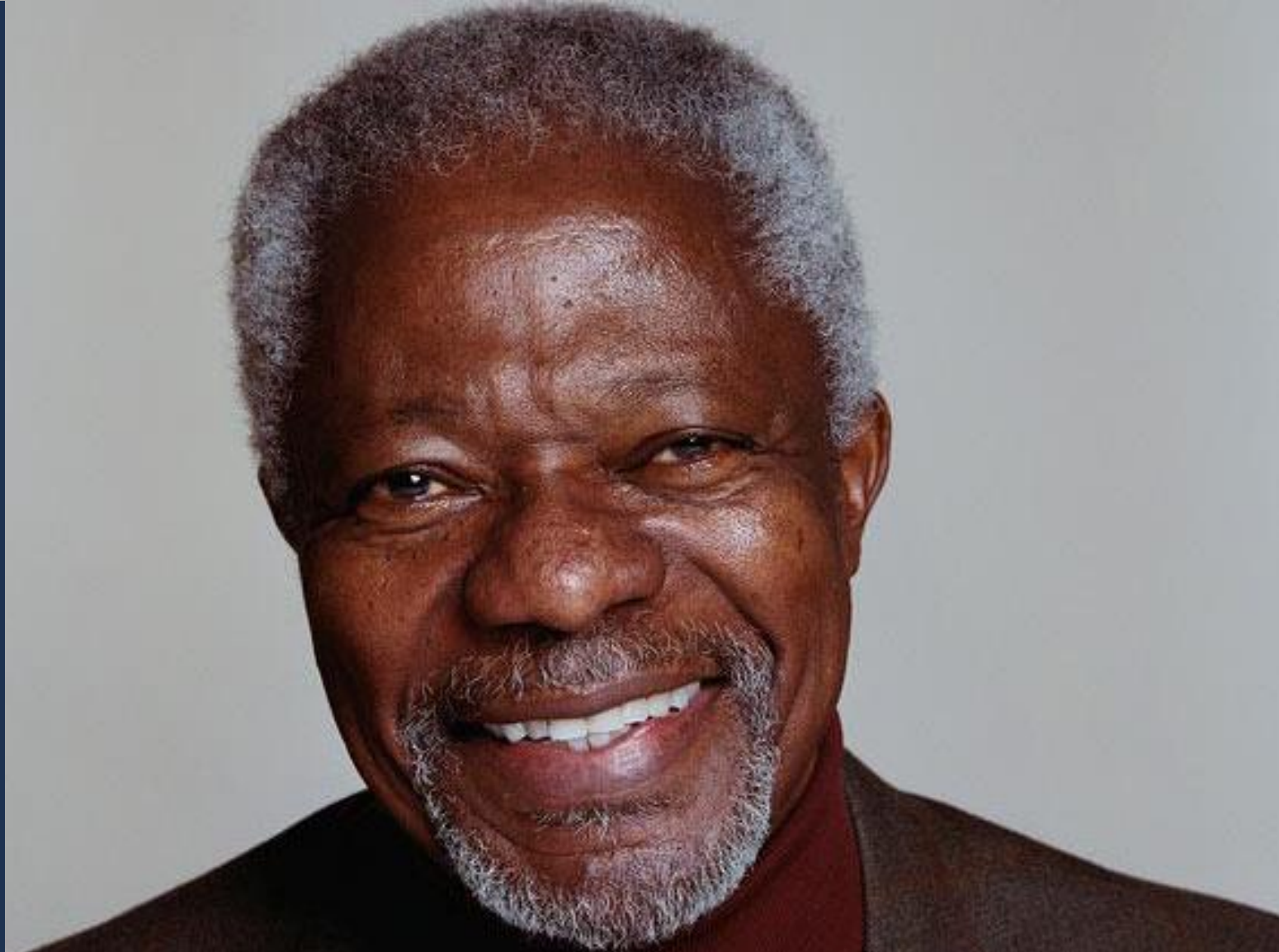
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The world in 1999

A HUMAN FACE TO THE GLOBAL MARKET

”I propose that you, the business leaders... and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market”

Kofi Annan, UN Secretary General (1997-2006)



UN GLOBAL COMPACT TODAY

9,933

businesses
committed to the Ten
Principles of the UN
Global Compact



Human Rights



Labour



Environment



Anti-Corruption

3,000

non-business
members

70+

Local networks

28%

Fortune
500

66m people

working in a company active in
the UN Global Compact

MAKING GLOBAL GOALS LOCAL BUSINESS

1,500+

awareness raising and capacity building workshops and events aimed at engaging at least

14,000

companies and close to

4,000

companies in public-private partnerships

205

policy dialogue initiatives involving over

6,000

companies in policy discussions with local government

70+

Local Networks



National Councils for Sustainable Development

- Industry perspective: a lens for policy dialogue & preparation of **Voluntary National Reviews**
- However, challenges in stakeholder management: capturing the “voice of the private sector”
- Global Compact Networks: **uniquely positioned to fill the gap**

Offer and Demand for private-sector engagement

- Need to increase the **demand** for high-quality partnerships with the private sector. NCSD mechanisms and other multi-stakeholder platforms can play an important role here.
- But also: improving the **offer** of “NCSD-ready” companies and industry organizations, by providing them with resources and tools on the 2030 Agenda. **Key role of Global Compact Networks.**



UNGC Progress Report showcases good practices

Shifting from financing to partnerships

- NCSD play a strong role by engaging business not only from a financial standpoint, but most importantly in terms of **strategic partnerships**: leveraging ideas, resources, skills & knowledge of the private sector.
- Keeping the momentum and **raising the ambition of sustainable business.**



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